

Driving Change: Meeting the Transport Technology Challenges of the 21st Century

Sustainability Lecture

Professor Julia King, Vice-Chancellor of Aston University

Monday 8 March 2010, 6pm
Windsor Building Auditorium

Drawing on her work for the King Review on Low Carbon Cars, the Technology Strategy Board Low Carbon Vehicle Innovation Platform, the World Economic Forum Global Agenda Council for the Future of Transportation and the Committee on Climate Change, Professor King will look at the changes and opportunities, the importance of technology, innovation and consumer behaviour, and the role the UK is playing in international developments.

All welcome. Admission free. No booking necessary. Followed by a reception in the Windsor Building Foyer. For more information 01784 414471

Royal Holloway
University of London

