



ROYAL
HOLLOWAY
UNIVERSITY
OF LONDON

Faculty of Management and Economics Postgraduate Studies



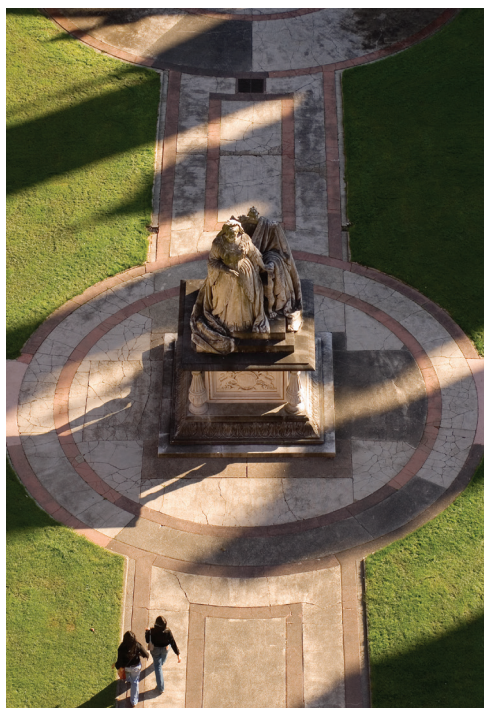
Faculty
of Management
and Economics



Royal Holloway is widely recognised on the world stage as one of the UK's leading teaching and research universities. One of the larger colleges of the University of London, we are strong across the sciences, social sciences, arts and humanities. Our 8,500 students work with internationally renowned scholars in 20 academic departments. The University of London degree gained by our talented, high-achieving graduates is valued the world over.

As a cosmopolitan community, with students from 130 countries, we focus on the support and development of the individual. Our friendly campus, just 19 miles west of central London, provides a unique environment for university study. Campus life revolves around the Students' Union, which runs over 100 societies and sports clubs, and we are recognised as London's best sporting college.

Faculty of Management and Economics



Contents

| | |
|--|----|
| Welcome to the Faculty of Management and Economics | 2 |
| Careers and Employability | 4 |
| How our alumni can help your career | 6 |
| Our programmes | 7 |
| Research programmes | 26 |
| Admissions | 28 |
| How to apply | 29 |

Contact details

For further information about the
Management postgraduate programmes:
www.royalholloway.ac.uk/management/postgraduate

For further information about Economics
postgraduate programmes:
www.royalholloway.ac.uk/economics/prospective_students

The information listed in this brochure is correct
at the time of publication but is subject to change
as part of the faculty's policy of continuous
improvement and development. Please check our
website for updates to our programmes.

Welcome to the Faculty of Management & Economics

Our programmes are designed to provide you with the theory, knowledge and associated skills and expertise to help you progress your career.

Our academics are internationally renowned researchers, with strong academic backgrounds and experience of industry from all over the world. As such, we offer a truly international learning experience – many of our programmes draw upon the Faculty's links with companies and institutions worldwide to offer programmes that reflect the global nature of modern business, finance and economics.

Both the School of Management's MBA & MSc International Management programmes are accredited by

the Association of MBA's (AMBA). In addition to this the School is a member of several external organisations that responsibly advance and inspire management education.

Since 1995 the Department of Economics have developed a strong reputation as a world class centre of research and teaching. Staff in the department have been recruited from pre-eminent economics departments in the UK and internationally and also have strong links with the banking and finance sectors. 80% of the Department's research was ranked as world-leading or internationally excellent in the 2008 RAE. It is ranked third in London and its researchers are the third highest performing in the country based on citations.



Economics and Finance

MSc Computational Finance

MSc Economics

MSc Finance

MSc Policy Economics

Research programmes

PhD in Economics

PhD in Management

Management

MA Consumption, Culture and Marketing

MA Marketing

MSc Business Information Systems

MSc Entrepreneurship

MSc International Accounting

MSc International Human Resource Management

MSc International Management

MSc International Supply Chain Management

MSc Management and Organisations

MSc Project Management

MSc Sustainability & Management

MBA International Management



Careers and Employability

The Careers Group

The Careers Service is affiliated with The Careers Group, one of the largest higher education careers organisations in Europe. The Careers centre is situated on campus, opposite the School of Management, within the same building as the Economics department. Our Careers staff have the knowledge and expertise, complemented by a wide range of careers events and activities, to help you further your career.

Individual careers advice

Careers Advisers and Information staff are available from Monday to Friday to provide you with expert advice, guidance and information. They offer one-to-one careers coaching sessions, designed to assist you with your career strategy, help you to review your CV and answer any specific questions you may have about your career plan. The Department of Economics also have a Careers Executive who is member of academic staff dedicated to improving your employability skills specifically within the fields of Economics and Finance.

Help with your job search

Our Careers Advisers offer hands-on support with CV writing and application forms, psychometric tests and succeeding at interviews. They run skills workshops several times a week to suit your schedule and provide access to national and international jobs through online resources, JobOnline, International JobOnline, and Careers Tagged from The Careers Group.

Who employed our graduates?

- Bloomberg
- Deloitte
- EDF Energy
- Barclays
- Credit Suisse
- Ernst and Young
- Enterprise Rent-A-Car
- KPMG
- Ministry of Defence
- Citigroup
- Porsche Consultancy
- Samsung
- Accenture
- Frontier Economics
- Mercedes Benz
- Whirlpool
- Pricewaterhouse Coopers
- Telenor
- British Paralympics Association
- Bank of Beijing
- China Steel Company

Postgraduate students often find studying full-time whilst looking for a job challenging. We strongly advise you to begin your job application preparation at the beginning of the academic year. You should attend appropriate activities, events and networks to utilise the services and facilities available. Meeting potential employers at these events and honing your networking skills will greatly increase your success in finding a job.

www.royalholloway.ac.uk/careers/students/apply/findingemployment

Employer events and career workshops

Our autumn and spring programmes include a variety of employer presentations, skills sessions, fairs and alumni events. We recommend that you stay up-to-date with these events and full details can be found at

www.royalholloway.ac.uk/careers and on 'Economics@Work' at www.royalholloway.ac.uk/economics/yourfuturecareer/

Previous employer events on campus

- Centrica trading game
- Procter & Gamble
- Ernst & Young interview and assessment centre workshop
- College of Law
- Management Futures: Internships and Beyond
- Routes into Teaching
- Opportunities in the EU
- Ketchum Pleon (PR)
- Lidl presentation
- Psychometric Assessments – a PwC skills session
- Travel & Tourism from Mark Warner
- Getting into HR

Careers workshops:

- Finance careers: The beginner's guide
- Using social media for job hunting
- CVs; Applications; Interviews
- Practice assessment centres
- Finding internships and work experience
- Writing a personal statement for postgraduate study
- Making the most of the recruitment fair
- What to do if you don't know what to do

International students

The on-campus Careers Centre runs a specialist programme of events aimed at non-EU students, including:

- UK immigration talks
- International Employer Web-chats and presentations
- One to one careers coaching
- International Futures course in London
- Extensive online resources – from hand outs to podcasts
- Specialist international student careers website
- International JobOnline vacancies website

For further information about careers in management, economics and finance at Royal Holloway please visit:
www.royalholloway.ac.uk/careersmanagement
or www.royalholloway.ac.uk/economics/yourfuturecareer



How our alumni can help your career

Maximise career opportunities whilst you are here

Our Alumni Relations office caters for all needs by arranging both high profile business events and various social activities to help you expand your networks. These activities provide you with the opportunity to engage with a range of employers, meet our alumni, and develop your inter-personal and networking skills.

Past events have included; Marketing Insights, Internships and Beyond, Getting into HR, Investment Banking Insights, Professional Qualifications Tasters including CIMA and CIM, with speakers from Barclays, IBM, Bank of America, United Nations, Christies Auction House, Telefonica, JP Morgan and Saatchi & Saatchi.



SAATCHI & SAATCHI

To ensure you maximise these opportunities, subscribe to our social networks when you enrol at Royal Holloway.



Our Alumni Association aims to support you now, and throughout your future career. Once you graduate, you will be joining a truly global network of Royal Holloway Alumni, connecting you with students from over 140 countries. Whether you are in China or Colombia, Texas or Taiwan, our international network of alumni associations fosters the friendly Royal Holloway community spirit, through professional networking events or informal activities.

www.royalholloway.ac.uk/management/alumni/home.aspx

www.royalholloway.ac.uk/economics/yourfuturecareer/graduatedestinations.aspx

What our graduates say



"The School of Management offers a number of Masters courses, but International Management was the one that enabled me to build upon my finance knowledge by taking more courses in this area. In particular, the Global Financial Markets module, which covered portfolio investments, is very relevant to my current job."

Zhiwei Jiang (MSc International Management), Research Associate at Bank of China International



"The tutors have an "open door" policy; it was reassuring to know that support was available if you needed it. The dissertation was a great opportunity to focus on a specific area of study in greater depth, and I remain in contact with my supervisor. Also, the course is very international and I am

still in touch with friends from many other countries. It is possible to obtain a great network from studying there".

James Adams (MSc Financial and Industrial Economics), Senior Manager, Treasury Consulting Section, Deloitte



"International Accounting opens doors in every kind of business, whether that is becoming a qualified accountant, preparing you to become a partner in an accounting firm, pursuing a career in finance or corporate management, working in government, or even setting up your own business."

Fan Deng (MSc International Accounting), Associate at Deloitte



"Although relatively small, the Economics department is extremely well diversified and provides opportunities for academic excellence. I found the academics to be helpful and knowledgeable; the quality of supervision was excellent. The research seminars were helpful in expanding my understanding beyond my field of study, something which although important, is often easily forgotten by economists eagerly focusing on their own research. The knowledge and skills I obtained remain invaluable in my work."

Darko Hajdukovic, (PhD Economics) Primary Markets team at London Stock Exchange Group



"The group work assignments in particular teach you how to effectively communicate your ideas, take on board what others think and persuade them of your way of thinking. You come across similar situations in your working life."

Sharon Yuan (MA Asia Pacific Business), Account Manager at MetaDesign

MSc Computational Finance

Fast facts

| | |
|---------------------|--|
| Number of places: | 10 |
| Programme duration: | 1 year full-time, September to September, or with additional 1 year in industry |
| Study programme: | 8-10 courses (depending on credit value), pre-sessional course in mathematics and statistics, dissertation and research methods course |
| Assessment: | Coursework, examinations and dissertation / individual project |
| Entry requirements: | Good UK upper second class honours degree (2:1) or equivalent in Computer Science, Economics, Mathematics, Physics, or other subjects that include a strong element of both mathematics and computing. |
| Fees (2015-16): | UK/EU: £7,900 (plus £1,580 for the year in industry International: £15,500 (plus £1,580 for the year in industry) |

This programme provides you with:

- A set of skills that are in short supply and high demand; Big Data is now part of every sector and function of the global economy, in particular of financial services and insurance. Planning and strategic decision-making processes rely on large pools of data that need to be captured, aggregated, stored, and analysed.
- Knowledge of the working of financial markets and their role in the context of global economy.
- Knowledge of key ideas, principles, and methods of machine learning and their applications in finance.
- Modern quantitative finance and computational methods for financial modelling, in particular the ability to work with software packages such as MATLAB and R, relational databases (SQL), non-relational databases (mongodb), as well as with Hadoop/pig scripting and other big data manipulation techniques.
- The opportunity to choose options among an exciting range of topics in Computer Science, Economics, Information Security, Management and Mathematics.
- Courses which have been informed by industry connections.
- A chance to be involved in a rich programme of seminars and guest lectures which are an integral part of the programme.

Contact details

Programme Director – Yuri Kalnishkan
msc-admissions@cs.royalholloway.ac.uk

Postgraduate Programmes Administrator
j.hales@royalholloway.ac.uk
 T: +44 (0)1784 443432

Programme structure

Optional two week pre-sessional course in mathematics and statistics

Core courses:

| |
|---------------------------------|
| Data Analysis |
| Programming for Data Analysis |
| Foundations of Finance |
| Database Systems |
| Investment Portfolio Management |

Elective courses including (but not limited to):

| |
|---|
| Object-oriented programming |
| Computer learning |
| Methods of computational finance |
| Internet and web technologies |
| Software verification |
| On-line machine learning |
| Large scale data storage and processing |
| Business intelligence |
| Computational optimisation |
| Advanced data communications |
| Individual Project / Dissertation |

MSc Economics

Fast facts

| | |
|---------------------|--|
| Number of places: | 25 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 6 courses (combination of core and elective), pre-sessional course in mathematics and statistics, dissertation and research methods course |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | an Upper second class (2:1) UK degree in Economics, or alternatively in Mathematics, Physics or a similarly mathematical subject. |
| Fees (2015-16): | UK/EU: £7,900 International: £15,100 |

This programme provides you with:

- Rigorous training in the analysis of economics, including quantitative techniques, advanced economic theory and research methods.
- The tools of the professional economist and ensures you are ready for your chosen career path, whether in government, the banking and financial services sector or further research in economics and finance.
- An excellent opportunity to get a strong grounding in core areas of Economics and to specialise your knowledge further through the optional courses on offer.
- Teaching from academics who produce world leading research. In the 2008 Research Assessment Exercise we were ranked among the top 10 Economics Departments in the UK.
- The opportunity to attend a two week pre-sessional quantitative methods course to ensure you are in a good position to start this challenging Masters course.

Contact details

Programme Director – Professor Manolis Galenianos
manolis.galenianos@royalholloway.ac.uk

Postgraduate Programmes Administrator
marie.webb@royalholloway.ac.uk
T: +44 (0)1784 443891

Programme structure

Two week pre-sessional course in mathematics and statistics

Core courses:

| |
|--|
| Econometrics |
| Mathematical Methods |
| Microeconomics |
| Macroeconomics |
| Dissertation |
| Course in dissertation preparation, research methods and Stata |

Elective courses:

| |
|-----------------------------------|
| Decision Theory and Behaviour |
| Industrial Economics |
| Advanced Topics in Microeconomics |
| Origins of the Financial Crisis |
| Labour Economics |
| Financial Econometrics |
| Evaluation Economics |
| Public Economics |

MSc Economics – 2 year programme

Fast facts

| | |
|---------------------|--|
| Number of places: | 10 |
| Programme duration: | 2 years (September to September) |
| Study programme: | 4-5 undergraduate level courses (combination of core and elective) in the first year and 6 postgraduate level courses in the second year, pre-session course in mathematics and statistics, dissertation |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | an Upper second class (2:1) UK honours degree or overseas equivalent. |
| Fees (2015-16): | UK/EU: Year 1 £7,900 Year 2 £7,900 International: Year 1 £15,500 Year 2 £7,900 |

This programme provides you with:

- An opportunity to study a portfolio of courses in the first year designed to bring you up to the entry standard for the Master's degree; ideal if you have graduated from disciplines other than Economics or if you have some background in Economics and wish to deepen your understanding of the discipline. Subject to performance and progression pre-requisites, at the end of the first year you will progress to the 1 year long MSc in Economics, or to other related MSc programmes.
- The relatively small number of students on the course ensures that you will gain a strong sense of group-identity and enjoy a close contact with the academic staff of the department.
- The chance to be taught by academics who produce world leading research. In the 2008 Research Assessment Exercise we were ranked among the top 10 Economics Departments in the UK.

Contact details

Programme Director – Professor Manolis Galenianos
manolis.galenianos@royalholloway.ac.uk

Postgraduate Programmes Administrator
marie.webb@royalholloway.ac.uk
T: +44 (0)1784 443891

Programme structure

Year 1 Core courses

Microeconomics
Macroeconomics
Quantitative Methods

Year 1 Elective courses:

Labour Economics
Industrial Economics
Economic Development
Financial Economics
Econometrics
Game Theory
Topics in Development Economics
Topics in Economic History
Topics in Public Economics
Advanced topics in Game Theory
Economics of Life

Year 2 Core courses

Econometrics
Macroeconomics
Microeconomics
Mathematical Methods
Dissertation
Course in dissertation preparation, research methods and Stata

Year 2 Elective courses:

Decision Theory and Behaviour
Industrial Economics
Advanced Topics in Microeconomics
Origins of the Financial Crisis
Labour Economics
Financial Econometrics
Evaluation Economics
Public Economics



MSc Finance

Fast facts

| | |
|---------------------|--|
| Number of places: | 70 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 6 courses (combination of core and elective), pre-sessional course in mathematics and statistics, dissertation and research methods course |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | at least an Upper second class (2:1) honours UK degree in Economics, Management, Mathematics or other maths-based disciplines. |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

Programme structure

Two week pre-sessional course in mathematics and statistics

Core courses:

| |
|--|
| Corporate Finance |
| Quantitative Methods for Finance |
| Foundations of Finance |
| Financial Econometrics |
| Mathematical methods |
| Dissertation |
| Course in dissertation preparation, research methods and Stata |

This programme provides you with:

- Intensive training in the analysis of issues in finance and corporate policy while improving your analytical and technical expertise.
- Teaching delivered by well regarded academic staff who are also currently working within the banking and finance sectors.
- Transferable skills which are ideal for those whose career objectives lie broadly with the financial services, consultancy and banking sectors.
- An in-depth grounding in the core areas of Finance and the chance to specialise your knowledge further through the optional courses on offer which cover exciting areas such as investments, portfolio management, securities and derivatives.
- The opportunity to hone your investment and trading skills in our Simulation Trading Room www.rhul.ac.uk/economics/aboutus/facilities
- An ability to develop simplifying frameworks for studying the real world and to be able to appreciate what would be an appropriate level of abstraction for a range of finance related issues.
- The knowledge and skills base from which you can proceed to research in financial economics and related areas.

Contact details

Programme Director – Professor Alessio Sancetta
alessio.sancetta@royalholloway.ac.uk

Postgraduate Programmes Administrator
marie.webb@royalholloway.ac.uk
T: +44 (0)1784 443891

Elective courses:

| |
|---|
| Investment and Portfolio Management |
| Fixed Income Securities and Derivatives |
| Decision Theory and Behaviour |

MSc Policy Economics

Fast facts

| | |
|---------------------|--|
| Number of places: | 20 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 6 courses (combination of core and elective), pre-sessional course in mathematics and statistics, dissertation and research methods course |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | an Upper second class (2:1) honours UK degree in Economics, or alternatively in Mathematics, Physics or a similarly mathematical subject. |
| Fees (2015-16): | UK/EU: £7,900 International: £15,500 |

Programme structure

Two week pre-sessional course in mathematics and statistics

Core courses:

| |
|---|
| Econometrics |
| Macroeconomics |
| Microeconomics |
| Mathematical methods |
| Public Economics |
| Evaluation Economics |
| Dissertation |
| Course in Dissertation prep, research methods and STATA |

This programme provides you with:

- Comprehensive training in the analysis of economics, including quantitative techniques, advanced economic theory and research methods with an emphasis on public policy analysis from a theoretical and empirical perspective.
- Skills and knowledge which are particularly suitable for those students interested in working in policy related areas, either in government departments, international organisations, consultancies or in the private sector.
- Teaching from academics who produce world leading research. In the 2008 Research Assessment Exercise we were ranked among the top 10 Economics Departments in the UK.
- The Department has expertise in a wide set of areas including Labour Economics, Experimental Economics and Public Economics, and the topics taught on our Masters courses reflect these areas of excellence.
- Analytical skills and an ability to develop simplifying frameworks for studying the real world and to be able to appreciate what would be an appropriate level of abstraction for a range of economic issues.
- The knowledge and skills base from which you can proceed to research in economics and related areas.
- The opportunity to attend a two week pre-sessional quantitative methods course to ensure you are in a good position to start this challenging Masters course.

Contact details

Programme Director – Professor Ronni Pavan
ronni.pavan@royalholloway.ac.uk

Postgraduate Programmes Administrator
marie.webb@royalholloway.ac.uk
T: +44 (0)1784 443891

Elective courses:

| |
|-----------------------------------|
| Industrial Economics |
| Advanced Topics in Microeconomics |
| Decision Theory and Behaviour |
| Labour Economics |
| Financial Econometrics |
| Origins of the Financial Crisis |



MA Consumption, Culture and Marketing

Fast facts

| | |
|---------------------|--|
| Number of places: | 20 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 3 Core courses 3 Elective courses Dissertation |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | At least an upper second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £6,400 International: £15,500 |

Students do not require an academic background in business or management to be eligible to study for this degree.

This programme provides you with:

- Critical insights into our life as a consumer within the consumer society and brand culture
- Distinct and interdisciplinary understandings of marketing practice and consumer experience (beyond the mainstream)
- Access to the largest academic marketing cohort in the University of London
- Engagement with leading scholars from around the world

MA Consumption, Culture and Marketing Directors blog:

<http://royalhollowaymarketing.blogspot.co.uk/>

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate



Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|------------------------------|
| Consumers and Brands |
| Sociology of Consumption |
| Consumption Research Methods |
| Dissertation |

Elective courses including:

| |
|---|
| Marketing, Society and Technology |
| Consumption, Markets and Culture |
| Marketing Communications |
| Crime and Consumerism |
| Social Identities, Consumption and Differences |
| Fear, Risk and Consumption |
| Children and Consumption |
| Youth Culture and the Making of Modern Consumer Society |

MA Marketing

Fast facts

| | |
|---|--|
| Number of places: | 80 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 3 Core courses 3 Elective courses Dissertation |
| Assessment: | Coursework, examinations and dissertation |
| Entry Requirements: | At least an upper second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |
| Students do not require an academic background in business or management to be eligible to study for this degree. | |

This programme provides you with:

- A critical insight into contemporary marketing with a distinctive quality in matters relating to consumer culture and critical perspectives
- The role played by marketing activities in building strong customer relationships and business opportunities
- Critically concerned research about the experience of marketing mediated societies
- Access to the largest academic marketing cohort in the University of London

MA Marketing Directors blog:

<http://royalhollowaymarketing.blogspot.co.uk/>

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate



Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|-------------------------------------|
| Marketing - A Critical Introduction |
| Consumers and Brands |
| Research Methods |
| Dissertation |

Elective courses:

| |
|--|
| Arts Marketing |
| Sports Marketing |
| Not-for-profit and Public Sector Marketing |
| Marketing Communications |
| Marketing, Society and Technology |
| Marketing Ethics |
| Business to Business Marketing |
| Digital Media Marketing |
| Consumption, Markets and Culture |
| Services Marketing |

MSc Business Information Systems

Fast facts

| | |
|---------------------|--|
| Number of places: | 60 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 6 Core courses 1 Elective Course in Management 1 or 2 Elective courses in Computer Science Dissertation |
| Assessment: | Coursework, group projects, examinations and a dissertation |
| Entry requirements: | At least a lower second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £7,900 International: £15,500 |

This programme is of particular relevance to those who wish to become competent in both Management and IT. An academic background in Business and Management, and/or Computer Science and Information Systems is preferred. Relevant work experience is valued. Graduates in other disciplines, in social sciences, media and engineering, will also be considered.

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|---|
| Information Systems, Theory and Practice |
| People and Technology |
| Information Systems, Design, Development and Management |
| Database Systems |
| Internet and Web Technologies |
| Dissertation Preparation and Research Methods |
| Dissertation |

This programme provides you with:

- Knowledge of new ways of working, enabled by advanced information and communications technology and its use in business from both an IT and management perspective
- Technological and business components that are integrated to provide a mix of theory and practice in lectures and interactive sessions
- A mix of Management and IT courses to tailor this programme to your own preferences and suit your Management and IT skills
- The knowledge and expertise to become a 'hybrid' manager, equally familiar with both the managerial and technological aspects of modern organisations
- Industry lectures from large multi-nationals and SME's, including: Microsoft, Enterprise Rent-A-Car, Business Thinking, Time to Market
- Consultancy group project work presented to and judged by both industry and academic experts

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate

Elective courses:

Choose one Management elective and one or two Computer science electives depending on credit value

Management Electives:

Knowledge Management

Technology Management

E-Business

Enterprise Systems

Computer Science Electives:

Large-scale Data Storage and Processing

Business Intelligence

Service-Oriented Computing, Technology and Management

Cyber Crime

Individual Computing Elective

MSc Entrepreneurship

Fast facts

| | |
|---------------------|--|
| Number of Places: | 30 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 6 Core courses 2 Elective courses Dissertation |
| Assessment: | Coursework, examinations and dissertation. |
| Entry Requirements: | At least an Upper second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

Students do not require an academic background in business or management to be eligible to study for this degree.

This programme provides you with:

- An understanding of the impact of entrepreneurship and entrepreneurial processes at international, regional and national levels, as well as at the level of the community, the firm and the individual
- Key skills and knowledge required to develop your projects, from starting a new organization to developing an entrepreneurial project within an organization
- Highly interactive sessions and strong engagement with industry; guest lectures by large corporations and SME's including; HSBC bank, Reed Specialist Recruitment Ltd and the Reed Foundation, Global Aviation Advisors, La Fromagerie and Soqini

Royal Holloway Entrepreneurs
www.royalhollowayentrepreneurs.com



Contact details

management-school@royalholloway.ac.uk
T: + 44 (0)1784 276213
www.royalholloway.ac.uk/management/postgraduate

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|---|
| Introduction to Entrepreneurship |
| Business Opportunities, Ideas and Planning |
| Corporate Entrepreneurship |
| Entrepreneurial Finance |
| Entrepreneurial Marketing |
| Dissertation Preparation and Research Methods |
| Dissertation |
| Year in Business Project (available for 2nd year version of the programme only – with a business placement) |

Elective courses:

| |
|--|
| Innovation |
| E-business |
| Arts Marketing |
| Business to Business Marketing |
| Consumption, Markets & Culture |
| Digital Media Marketing |
| Marketing Communications |
| Sports Marketing |
| International and Comparative Entrepreneurship |
| Responsible Entrepreneurship |
| Business Ethics and Enterprise |
| Technology Entrepreneurship |
| Knowledge Management |
| Technology Management |
| People & Technology |
| E-business |
| Communication Issues in Accounting |
| Comparative International Accounting |
| Sustainability and Accounting |

MSc International Accounting

Fast facts

| | |
|---------------------|---|
| Number of places: | 40 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 3 Core Courses 2 Elective Courses Dissertation |
| Assessment: | Coursework, examinations and a dissertation |
| Entry requirements: | At least an Upper second class UK honours degree or equivalent in any discipline. |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

This programme is of particular relevance to those who wish to enhance their understanding of accounting, or those already working as accountants who wish to acquire more advanced knowledge.

Students do not require an academic background in business or management to be eligible to study for this degree.

This programme provides you with:

- Advanced accounting knowledge and further explore more specialized areas of accounting which are not always available at undergraduate level
- Enhanced understanding of accounting issues within organizations
- Specialised teaching by academics in the Accounting, Finance and Economics Research Group who have published in a wide range of top ranking journals
- Improved accounting, conceptual, qualitative and people skills

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|---|
| International Financial Accounting |
| International Management Accounting |
| Dissertation Preparation and Research Methods |
| Dissertation |

Elective courses:

| |
|---|
| Sustainability and Accounting |
| Creative Accounting and Impression Management |
| Comparative International Accounting |
| Contemporary Accounting Research |

MSc International Human Resource Management

Fast facts

| | |
|---------------------|--|
| Number of Places: | 40 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 7 Core courses Dissertation |
| Assessment: | Coursework, examinations and dissertation |
| Entry Requirements: | At least an Upper second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

Students do not require an academic background in business or management to be eligible to study for this degree.

This programme provides you with:

- A rigorous analytical approach to international human resource management
- Broad overview of some of the major areas of international human resource management and employment relations policy within multinational companies (MNCs)
- Focus on the unique managerial challenges which exist between, and within, countries and the effect this has for companies operating in multiple countries
- Critical evaluation of national and regional differences in the regulation of labour, and their implications for international human resource management practitioners
- Understanding as to how organisations learn, create and utilise knowledge and respond to the competitive pressures in a globalising knowledge-based economy

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|---|
| Globalisation and Employment Relations |
| Managing Across Borders – Contemporary Challenges |
| International and Comparative Employment Law |
| Organisational Learning, Change and Innovation |
| Strategic International Human Resource Management |
| European Employment Relations |
| Dissertation Preparation and Research Methods |
| Dissertation |



Fast facts

| | |
|---------------------|--|
| Number of places: | 100 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 9 Core courses 2 Elective courses Independent Research Paper |
| Assessment: | Coursework, examinations, in-class tests, presentations and Independent Research Paper |
| Entry requirements: | At least a Lower second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

This programme is not suitable for those that have read management as part of a first degree, as it is a general management degree.

This programme provides you with:

- The opportunity to study general management at a postgraduate level in order to advance your professional career
- An AMBA (Association of MBAs) accredited qualification, as one of the few courses in the UK to receive the accreditation
- Effective management skills in order to understand organisations, their management and the global environment in which they operate
- An understanding of management within the global context and the opportunity to develop an international network

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|--|
| International Accounting and Finance |
| International HRM & Organisational Behaviour |
| Information Systems & Operations Management |
| Business Economics |
| International Marketing |
| International Strategy |
| Business Research Methods |
| Research Project |
| Professional Business Skills |
| Independent Research Paper |

Elective courses:

| |
|--|
| International Perspectives on Corporate Governance |
| Corporate Social Responsibility |
| Digital Media Marketing |
| Multinational Enterprise & the Global Economy |
| International Business Analysis |
| International Business Law |
| Commercial Dispute Settlement |
| International Cooperative Strategy |
| Global Financial Markets |
| International Corporate Finance |
| International Investment Management |
| Knowledge Management |
| International Sustainability Management |
| Business Ethics |
| International Public Sector Management |
| Advertising & Promotional Communication |
| Marketing Research |
| Entrepreneurship |
| International Economic Law and Institutions |

MSc International Supply Chain Management

(subject to validation)

Fast facts

| | |
|---------------------|--|
| Number of places: | 30 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 10 Core courses Dissertation |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | At least an Upper second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

Students do not require an academic background in project management to be eligible to study for this degree.

Industry and government now demand exceptional candidates with a deep understanding of the forces at work and knowledge of sophisticated tools to strategically manage both large, complex, technology-based or more traditional supply-chains, logistics and procurement often across national boundaries, companies, regions and time-zones. We provide a focused and high quality curriculum based on current thinking and real world experience and needs in managing supply chains globally as technologies, markets and the international business and trade environment is changing. You will learn from senior academics and highly experienced practitioners, with input from CEOs and senior executives across a range of industries.

Contact details

Programme Administrator
claire.porter@royalholloway.ac.uk
T: +44 (0)1784 276464

www.royalholloway.ac.uk/management/coursefinder/mscsupplychainmgmt.aspx

Programme structure

Core courses:

Supply chain and risk management (I): Fundamentals of Supply chain Risk Management

Operations and Quality Management

International Accounting and Finance

Global Sourcing and Logistics

International Strategic and Technology Management

Business Research Methods

Supply chain and risk management (II): Supply chain Resilience and Business Continuity

Technological Change, the Global Restructuring of Industry and Supply chain Management

Corporate Governance, Ethics and Sustainability

e-Security and Supply Chain Management

Managing Supply Chain in High Technology Industries

Business Research Project

MSc Management and Organisations

(subject to validation)

Fast facts

| | |
|---------------------|--|
| Number of places: | 20 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 7 Core courses Dissertation |
| Assessment: | Coursework, examinations and dissertation |
| Entry requirements: | At least an Upper second class UK honours degree or equivalent |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

Students do not require an academic background in business or management to be eligible to study for this degree.

This programme is a high-level academic course in management and organisational analysis that is theory-driven, contemporary in outlook, relevant to management practice, and informed by the most recent research. The programme will adopt an intellectually rigorous and critical approach to examining developments across a range of issues which are of crucial importance to the effective management of complex organisations. Taught by senior faculty within the School of Management, the programme offers a demanding and stimulating opportunity for capable students to develop advanced analytical and research skills.

Contact details

management-school@royalholloway.ac.uk

T: + 44 (0)1784 276213

www.royalholloway.ac.uk/management/postgraduate

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

Foundations of Management and Organisational Analysis

Critical Perspectives on Leadership

Technology, Work and Organisation

Organisational Learning, Knowledge and Innovation

Work and Employment Relations

Work Motivation and Behaviour

Dissertation Preparation and Research Methods

Dissertation

MSc Project Management

Fast facts

| | |
|---------------------|--|
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 10 Core Courses Elective Courses Dissertation |
| Assessment: | Coursework, in-class activities, examinations and dissertation |
| Entry Requirements: | At least an upper second class UK honours degree or equivalent. Those with a lower second class honours degree may be considered if they possess relevant industrial experience. |
| Fees (2015-16): | UK/EU: £9,600 International: £15,500 |

This course will provide you with the skills and tools to manage sophisticated large, complex and multi-disciplinary projects and supply-chains, often across companies, regions and time-zones

- exposure to smaller, less complex projects and projects across all sectors, including in the Creative Industries, focusing on areas such as TV programming, film production, fashion, the music industry, software and games start-ups
- the opportunity to learn from highly experienced practitioners, and the course will include input from CEOs and senior executives across a range of industries including manufacturing, electronics, finance, media and film. These industry connections have informed the content and design of the course

Contact details

Postgraduate Programmes Administrator
claire.porter@royalholloway.ac.uk
 T: +44 (0)1784 276464

www.royalholloway.ac.uk/management/postgraduate

Programme structure

The course will consist of ten taught modules, two workshops and a project/dissertation. Each term will comprise five core/compulsory taught modules and a workshop.

Term 1:

| | |
|----------|--|
| Core 1 | Introduction to Project Management in a Strategic Management Context: Tools and Techniques |
| Core 2 | Operations and Quality Management |
| Core 3 | International Accounting and Finance |
| Core 4 | Information Technology Project Management |
| Core 5 | International Strategic and Technology Management |
| Workshop | Creativity and Innovation in an Organisational Context (2 days, full time) |

Term 2:

| | |
|----------|---|
| Core 6 | Advanced Applied Project Management and Planning |
| Core 7 | Advanced Project Funding, Finance and Risk |
| Core 8 | Corporate Governance, Ethics and Sustainability |
| Seminars | Leading Issues in Project Management in the 21st Century (presented by practitioners from industry) |
| Workshop | Prince 2 (one week, full time with final exam and professional qualification) |

Elective Pathways*:

General Project Management Pathway

| | |
|---------|---|
| Core 9 | International Management of Mega Projects |
| Core 10 | Leadership and Management Skills |

Project Management and Science Pathway

| | |
|---------|--|
| Core 9 | Managing Science Projects Internationally |
| Core 10 | Bio- Nano- Info- Cogno- Science Convergence and Meeting Global Needs |

Project Management and Pharmaceuticals and Biotechnology Pathway

| | |
|---------|---|
| Core 9 | Managing R&D Projects in Large Pharmaceutical Companies |
| Core 10 | Managing R&D Projects and Alliances in Biotechnology |

Project Management and Media Pathway

| | |
|---------|--|
| Core 9 | Managing Projects in the Film and TV Industries |
| Core 10 | Managing Projects in the Music and Social Media Industries |

Term 3:

Dissertation (15,000 words)

*Subject to validation

MSc Sustainability & Management

Fast facts

| | |
|---------------------|--|
| Number of places: | 20 |
| Programme duration: | 1 year full-time |
| Study programme: | 7 Core Courses 1 Elective Course Dissertation |
| Assessment: | Coursework, in-class activities, examinations and dissertation |
| Entry Requirements: | At least an upper second class UK honours degree or equivalent. Applicants should also have a first degree in business studies, management, geography, geology, biology or a related subject. Special consideration will be given to applicants with relevant work experience. |
| Fees (2015-16): | UK/EU: £7,900 International: £15,500 |

This programme provides you with:

- Cutting-edge teaching across the two subject areas; Geography and Management
- Combination of two perspectives and an understanding of how business and sustainability work together
- Innovative teaching including real-life case studies, mock debates, field work and volunteering units
- Guest speaker lectures on current sustainability and business issues

Contact details

Postgraduate Programmes Administrators

liz.hamilton@royalholloway.ac.uk

T: +44 (0)1784 443563

karen.oliver@royalholloway.ac.uk

T: +44 (0)1784 443563

Programme structure

Foundations of Modern Management (Management conversion course taught during Induction week only)

Core courses:

| |
|---|
| Sustainability & Governance |
| Sustainability and Society |
| Volunteer project |
| Research Methods |
| Dissertation |
| Corporate Social Responsibility: Conceptual Foundations |
| Corporate Social Responsibility: Applications and Tools |

Elective courses:

| |
|---|
| Global Business Strategy |
| Practices of Sustainability in Developing Areas |

MBA International Management

Fast facts

| | |
|---------------------|--|
| Number of places: | 30 |
| Programme duration: | 1 year full-time, September to September |
| Study programme: | 8 Core courses Year in Business Project |
| Assessment: | Coursework, examinations, project and report |
| Entry requirements: | At least an upper second class UK honours degree or equivalent minimum three year's work. Minimum three years post degree relevant business experience. Depending on individual circumstances a good GMAT (Graduate Management Admissions Test) test score may be required, applicants may be required to attend an interview. |
| Fees (2015-16): | UK/EU: £19,900 International: £19,900 |

This programme provides you with:

- An AMBA (Association of MBA's) accredited qualification
- Rich experiential peer learning in a highly diverse cohort with one of the highest percentages of women in the UK
- Live Business Consultancy Challenge evaluated by industry experts
- International study visit (previously Stockholm University Business School)
- Personal development focussed on managerial skill development with specialist input from drama and dedicated careers professionals
- Strong industry engagement, professional organisation events, company visits, team and business engagement exercises (organisations have included BT, Thorpe Park, SAB Miller, Verbatim, Continental)

MBA Directors blog – <http://mbadirector.blogspot.co.uk/>

Contact details

Postgraduate Programmes Administrator

michelle.casey@royalholloway.ac.uk

T: +44 (0)1784 276213

www.royalholloway.ac.uk/mba

Programme structure

Core courses:

Foundations in Professional Development

Financial Analysis and Markets

Consumers and Markets

Strategy, Technology and Operations in a Globalising World

People, Leadership and Organisations

Crossing Cultures International Study Visit

Individual Business Project

Group Consultancy

Year in Business Project

Research Programmes

Fast facts

| | |
|---------------------|---|
| Programme duration: | 3 years full-time, 6 years part-time. |
| Entry requirements: | At least an upper second class UK honours degree or equivalent, and a masters degree with a significant research component |
| Fees (2014-15): | UK/EU: £3996 International: £13,170 Funding opportunities: College Scholarships Fee Awards Departmental Bursaries Departmental Assistantships ESRC Studentships Deans Scholarship |

Research interests

The faculty has a well-respected staff group, drawn from around the world, and who have built strong international research connections and partnerships.

The Department of Economics produces top research across the main fields of the discipline; microeconomics, macroeconomics and econometrics, and has a particular strength in applied work. We welcome applications from all fields of economics.

The School of Management produces high level research:

- Accounting, Finance and Economics
- Marketing
- Organisation Studies and Human Resource Management
- Strategy, International Business and Entrepreneurship
- Technology and Information Management

Interaction

There are plenty of opportunities for interaction and collaboration with academic staff. Each student works with a team of two supervisors with complementary expertise. Both departments have highly regarded specialists in their field, thereby ensuring a high level of interaction between research students and academic staff.

Seminar Activities

We offer a stimulating programme of research seminars. All research students and staff have the opportunity to present their ideas at these seminars. We also have research seminars with invited external speakers visiting from around the world.

Training

Students obtain generic research skills training to aid them with their research. In addition students benefit from advanced PhD level training, and training on key research methods and software in later years.

PhD Conference

Every spring, both departments organise their own in-house PhD Conference with invited speakers and visiting PhD students from other universities. This offers our students an opportunity to present their work in a familiar environment and to obtain feedback from colleagues outside the supervisory team.

Facilities

PhD students within the faculty are provided with dedicated facilities for carrying out their research, including study spaces, computer labs and specialist software. Research students are provided with funding to support their research (such as conference attendance or further specialist training).

Contact details – Economics

Programme Director – Juan Pablo Rud
juan.rud@royalholloway.ac.uk

Postgraduate Programmes Administrator
marie.webb@royalholloway.ac.uk
T: +44 (0)1784 443891

www.royalholloway.ac.uk/economics/prospectivestudents

Contact details – Management

MN-PhDAdmissions@royalholloway.ac.uk
T: +44 (0)1784 276213

www.royalholloway.ac.uk/management/phd

For more information on the research specialisms of our staff please visit:

www.royalholloway.ac.uk/economics/research

www.royalholloway.ac.uk/management/research



Admissions

Admissions requirements

All applicants must satisfy the general postgraduate admissions requirements and also those of the programme which they wish to pursue. Our MSc Business Information Systems and MSc International Management have different entry requirements and the MBA International Management has different language requirements (see below).

Our Research degrees require at least an upper second class UK honours degree or equivalent.

English language qualifications

For students whose first language is not English, with qualification from non-English speaking institutions, confirmation of English language proficiency is required:

- IELTS score of 6.5 overall with grade 6.5 in writing, or
- TOEFL Internet based iBT: 92 overall with 25 in writing
- Cambridge Certificate of Proficiency in English: at least a C pass
- Pearson test in English 61 overall with 61 in writing

Please contact Postgraduate Admissions or the Programme Director for your proposed programme if you are in any doubt about the suitability of your qualifications and experience.

Our MBA programme requires:

- IELTS score of 7.0 overall, with grade 6.0 in writing
- TOEFL Internet-based (iBT): 100 overall with 24 in writing

Pre-sessional English Language Programme

This programme is open to all non-native English speaking undergraduate and visiting students who do not yet have the level of English required for their chosen programme. The Pre-sessional English Language Programme gives students the opportunity to develop their academic language skills and to familiarise themselves with the environment at Royal Holloway before beginning their studies.

The programmes last for 12, 8 or 4 weeks, depending on your current level of English and the level required for your programme.

At the end of the Pre-sessional English Programme, students do not need to re-take an external English language test, such as IELTS.

A separate tuition fee is charged and accommodation is available on campus.

Find out more: www.royalholloway.ac.uk/pelp



How to apply

Our postgraduate programmes begin in September every year. Programmes such as the MA in Marketing, MSc Finance and MSc International Management are likely to be extremely popular and entry to such degrees is highly competitive. We advise an early application for those programmes.

We recommend that you use our online application form at: www.royalholloway.ac.uk/Studyhere/postgraduate/applying/ because it is the quickest and most efficient method for applying for admission to postgraduate courses. If you require a printed copy of the postgraduate application form please email: liaison-office@royalholloway.ac.uk remembering to include your postal address.

MBA applicants should use a separate application form which is also available online: www.royalholloway.ac.uk/Studyhere/postgraduate/applying/

Supporting documentation

Please read carefully the information on how to apply and ensure you enclose the following information with your application form or, if you are applying online, make sure it is forwarded to Postgraduate Admissions as soon as possible:

- two signed academic references on letter headed paper
- degree transcripts (original or certified copy)
- English Language certificate (original)
- research proposal (if appropriate)

In addition to your academic qualifications and experience, admissions will look for evidence of your interest in the programme you are proposing to study and your understanding of the demands of postgraduate work.

Part-time study

Some postgraduate programmes may be studied on a part time basis. The Postgraduate Administrator responsible for the programme concerned should be contacted to discuss this option.

Instructions for completing the online application form

Choose your degree and subject from the drop-down lists, and fill in your name, date of birth and email details. We will then send you an email to complete your application, you need to re-enter your date of birth to confirm your identity.

Instructions for completing the paper application form

If you prefer to submit an application on paper, instructions for completing it will be enclosed with the form when it is sent to you. In addition to filling in the application form, you also need to provide supporting documentation (see the 'Supporting documentation' section above).

Contact us

The Admissions Office acts as the first point of contact for all applicants. Whether assisting prospective applicants, or processing and communicating decisions to applicants, the team is happy to advise at any point during the academic cycle.

Admissions and General enquiries

Admissions@rhul.ac.uk

Tel: +44 (0)1784 414944

www.royalholloway.ac.uk/studyhere/postgraduate/applying/howtoapply.aspx

Accommodation

StudentHousing@royalholloway.ac.uk

Tel: +44 (0)1784 443338

www.royalholloway.ac.uk/studentlife/accommodation/home.aspx



Faculty of Managemnet and Economics
Royal Holloway, University of London
Egham, Surrey, TW20 0EX

T: 01784 434455
royalholloway.ac.uk